

לַחַיִּים!
Le'châyim!

LIFE!

The Jewish Housing Council Foundation Newsletter | Summer 2017



From left to right Randy Mallitz, Larry Haspel, Ernie Kretzmer, Merrill Wynne and Jay Solomon

Below is the Rendering of the new Kretzmer Center at Aviva – A Campus for Senior Life that is scheduled to be completed by December 2017.



Breaking Ground

The new Kretzmer Center at Aviva – A Campus for Senior Life moved one step closer to becoming a reality with its official ground-breaking on April 6, 2017.

The new center, named in honor of philanthropist and lead donor Ernie Kretzmer, will be used not only for educational and entertainment events, but will also be open for use by the community, including local nonprofit organizations.

The new center will double the space of the existing room and will feature state-of-the-art audio-visual equipment. Located at Kobernick Independent Living, the Kretzmer Center at Aviva – A Campus for Senior Life is expected to be completed by December 29, 2017.

Additional renovations currently in the planning stages or completed, include the Aviva4Life Wellness Center, the library, the rotunda and the pool area.

Event-ful



Eight Over 80, meanwhile, once again brought a sold-out audience to Michael's On East. Guests enjoyed a delightful brunch (not to mention the mimosas), while hearing the inspiring stories of the eight honorees: Bob Bartner, Shirley Fein, Sydney Goldstein, Ron Greenbaum, Joelle and Jerry Hamovit, Nancy and Phil Kotler, Arnold Schamban* and Ed Winnick. Mark your calendars ... next year's Eight Over 80 will be held on Sunday, Feb. 11, 2018 at 10:30 a.m. at Michael's On East and will be co-chaired by Gerri Aaron and Christine Jennings.

(*of Blessed Memory)



The fifth annual Keeping the Dream Alive event was held on Nov. 14, 2016 at Michael's on East, and saw both a record crowd and record revenues.

The evening event, which featured a bountiful dessert buffet provided by Phil Mancini and his catering team, benefited the Foundation's Benevolent Care Program, which allows the Jewish Housing Council Foundation to continue honoring the founders' dream of assuring that qualified residents can age in place even if they have exhausted their resources. The next Keep the Dream Alive event (with a slight name change), is set for Nov. 13, 2017 at 7:30 p.m. at Michael's On East.



Israeli Rowing Team Dinner

In September-October, the 2017 World Rowing Championships are coming to Nathan Benderson Park in Sarasota, marking the first time in 20 years that this prestigious international event will be held in the United States. In honor of this competition, the Jewish Housing Council Foundation will host a private dinner for the Israeli rowing team. We look forward to hosting these amazing athletes. The dinner will be held on Sunday, September 24, 2017 at 6:30 p.m. at Michael's Wine Cellar. Tickets are \$100 and space is limited. Please call the Foundation at 941-203-6237 for additional information.

Think what we're doing is exciting? Well we're looking for you!
We are looking for new Sponsors ... Sponsor us!
Call Scott Anderson at 941-357-1609. Thank you.

For a complete list of our season and event sponsors, please go to our website at www.avivaseniorlife.org

New Campus Leadership



Aviva – A Campus for Senior Life and the Jewish Housing Council Foundation have both recently welcomed new leadership: new Chief Executive Officer Jay Solomon, and new Vice President of Philanthropy Scott Anderson.

Jay Solomon states "It has been an incredible privilege to begin my time as CEO of Aviva – A Campus for Senior Life and the Jewish Housing Council Foundation. Over the past four months, I have found such joy in really getting to know our residents, families, staff and entire community both on a personal and professional level. I've used the time to dive deeply into the needs of our community and work with the Aviva – A Campus for Senior Life team and members of the board to develop goals for the future. I would personally like to thank my friend and colleague Randy Mallitz and the entire board for welcoming me and my family into this exciting new venture."

Solomon continues "Now, as I look to the future, I see our first priority is to ensure that Aviva – A Campus for Senior Life remains a place of high quality care and Jewish values. We will continue to welcome the best and the brightest from across the industry to complete our growing team of professionals. In addition, the team and I look forward to the expansion of both our building and our initiatives. Already we have seen the impact that our Aviva4Life program has made as it works to promote health and prevent illness, both on our campus and within the community at large. This winter we will truly be able to celebrate

as we open the doors to the beautiful new Kretzmer Center at Aviva – A Campus for Senior Life, which will house new programs, activities, and community events."

Additionally, Solomon states "As CEO, I see the unique and wonderful relationships between our board members, staff, community leaders and residents every day. These relationships truly set us apart and makes it the warm and inviting place it is today. I am excited to continue this tradition with the help of individuals like Scott Anderson and his team, and look forward to what the future holds."

Scott Anderson states "I'm so excited about the opportunities here. Thank you for your support." Scott further adds "We are all here for the residents of Aviva – A Campus for Senior Life. We continue to support the dream of our founders – The Benevolent Care Program, which allows qualified residents to stay in their homes even if they can no longer afford to do so. We just had a groundbreaking of the new multi-purpose room/auditorium, The Kretzmer Center at Aviva – A Campus for Senior Life. We have recently remodeled the fitness and pool area with state of the art fitness equipment. We opened Aviva4Life, the Wellness Center. Thanks to the support of Gulf Coast Community Foundation, we have a new Brain Health Navigator ... but we aren't finished yet! Look for new, exciting events and speakers as we are about to remodel the Rotunda at Kobernick Independent Living.

In addition, we welcome Johnette Cappadona as new director of development. "I'm thrilled to be the newest part of the team at Jewish Housing Council Foundation," she said. "I consider this my 'dream job' and I am already deep in the action." Johnette's goals include bringing current events to new heights, creating new events (stay tuned!) and kicking up development dollars by working with Scott Anderson and the devoted JHCF Board of Directors.

LIFE & LEGACY Initiative

Jewish Housing Council Foundation (JHCF) is proud to participate in the new LIFE & LEGACY initiative - a four-year partnership program of the Harold Grinspoon Foundation and The Jewish Federation of Sarasota-Manatee. LIFE & LEGACY's mission is to support the future of our Jewish community for generations to come.

In Sarasota-Manatee, the LIFE & LEGACY program is being managed by The Jewish Federation of Sarasota-Manatee. There are numerous other partner organizations in addition to our foundation. At JHCF, anyone participating in the LIFE & LEGACY initiative will automatically be placed into our Legacy of Hope Society.

Legacy of Hope Society includes those who want to provide financial peace of mind to seniors, so they can age in

place even after exhausting their financial resources; support a Jewish retirement community in an intellectually, physically and spiritually rich environment; and ensure respect for the traditional Jewish values of reverence for life and dignity at Aviva – A Campus for Senior Life.

JHCF is grateful to the following who have already made their commitment to the LIFE & LEGACY initiative: Scott Anderson, Anonymous donor, Anonymous donor, Johnette Cappadona, Meredith & Albert Ernst, Anne Garlington, Jill & Scott Levine, Susan & Randy Mallitz; Lori & Jay Solomon, Susan Benson-Steenbarger.

You too can participate in making a legacy gift to Jewish Housing Council Foundation. For additional information, please call Scott Anderson at 941-357-1609.

Aviva4Life – The Wellness Center

Wellness is a state of mind, as well as a state of being, and at Aviva – A Campus for Senior Life we offer a comprehensive wholistic approach to health promotion and illness prevention.

By engaging the mind, body and spirit, and providing opportunities for social interaction, we can positively influence the health and well-being of our residents.

Among the many components of Aviva4Life are:

Wellness Center - Nurse Navigator guides you in your efforts toward maintaining your health and well-being. Our nurses guide you through a variety of quality-of-life and care services, including monitoring of vital signs and weight management. They also provide help in coordinating care with your primary physicians, home health services, labs, rehab and hospitals.

Life Enrichment - Nothing is more important than keeping the mind engaged while staying socially and independently active. We offer programs in arts and leisure that are personally enriching and help provide a sense of purpose.

Center for Brain Health - The center provides programs which are known to improve cognitive function and support optimal brain health. Thanks to Gulf Coast Community Foundation for their support of this project.



Health Care Services - Residents have easy access to a variety of health care professionals, including an internist, podiatrist, outpatient rehab (including physical therapy, occupational therapy and speech therapy), an audiologist, acupuncturist and pharmacist.

Fitness and Well-being - Interactive programming designed to improve your physical well-being and enrichment. This includes a fitness center, senior fitness testing, personal training, exercise classes, Biodex balance programming and healthy learning lectures.