

TO LIFE!

לְחַיִּים!
Le'châyim!

Jewish Housing Council Foundation Newsletter | Winter 2017

Who is the Jewish Housing Council Foundation?

Since the inception of *TO LIFE*, our quarterly Newsletter, people have asked us “who is the Jewish Housing Council Foundation?”. Today, we hope to answer that question.

In 1987, in response to the needs of the Jewish community of Sarasota-Manatee, the Jewish Housing Council had a vision to develop a rental senior living community offering Jewish values, traditions and a full continuum of care.

Their vision became the current campus with services, programs and the caring expertise of the Aviva staff, in an aesthetically pleasing setting.

Jewish Housing Council Foundation supports the mission of Aviva – A Campus for Senior Life. Together we can enrich the lives of our seniors and the

greater community. For example, we are near completion on the new Kretzmer Center at Aviva. Additionally, we recently, held our Keep the Dream Alive event and raised substantial dollars to support the Benevolent Care Program. Our priority is our residents.

The Vision ... To be the retirement community of choice for seniors who wish to spend their lives in an intellectually, physically and spiritually rich environment.

The Mission ... As a not-for-profit organization with a reverence for life and a belief in its dignity, we create and sustain non-exclusionary communities where seniors can live life to its fullest, answering their needs for quality housing, financial peace of mind, wellness, safety and spiritual fulfillment.

A MESSAGE FROM OUR BOARD PRESIDENT: Jill Levine



On behalf of Jewish Housing Council Foundation, I want to thank all of you who supported our signature event, *Keep the Dream Alive*. This year the event was held on our campus ... in a tent ... and it was magical! Our residents were proud to have so many guests share their home. In fact, we had more residents attend than ever before.

Levine states, “I am gratified that our founder’s dream, The **Benevolent Care Program**, remains a priority and is even stronger because of this event. Through the **Benevolent Care Program**, funds are made available to qualified residents, making it possible for them to remain at the place they call home and keeping alive that founder’s dream of a just, compassionate, benevolent community.”

Jill continues “I invite you to visit our campus, and take a tour of our beautiful facility. We are so grateful for your interest and support.”

Nosh & Knowledge

Carl Bernstein - Dinner
January 23, 2018 at 6:30 PM
\$175 per person



Carl Bernstein

Carl Bernstein is presently a CNN political contributor. Attend and ask questions about today's events in Washington, D.C.

Will be held at:
Michael's on East, 1212 East Ave. South
Sarasota, FL 34239

Mr. Bernstein is an American investigative journalist and author. While a young reporter for The Washington Post in 1972, Bernstein was teamed up with Bob Woodward; the two did much of the original news reporting on the Watergate scandal.



Eight over 80

Reply by
February 1, 2018

NAME(S) _____

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CITY _____ ST _____ ZIP _____

TELEPHONE _____

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Eight Over 80 Event Sponsorship

- \$5,000 Premier Sponsor
 - 8 premier seats to *Eight Over 80*
 - Sponsorship recognition with name/logo in event program book
 - Full page tribute ad in event program book
 - Name/logo on event slide show
 - 2 seats to *Honor Day*
- \$2,500 Supporting Sponsor
 - 6 premier seats to *Eight Over 80*
 - Sponsorship recognition with name/logo in event program book
 - Half page tribute ad in event program book
 - Name/logo on event slide show
- \$1,500 Patron Sponsor
 - 4 premier seats to *Eight Over 80*
 - Sponsorship recognition with name/logo in event program book
 - Name/logo on event slide show
- 1 ticket to the event - \$175 each x _____ = \$ _____

Total Remittance \$ _____

I cannot attend; however I would like to support JHCF \$ _____



Eight over 80

Eight Over 80 - Brunch
February 11, 2018
10:30 AM
\$175 per person

2018 Honorees

David Bavar
 Carol Buchanan
 Elsie & Martin (Marty) Cohn
 Louis Levy
 Elaine Keating
 Dottie & Bob Garner
 Eva Slane
 Jean Weiller

Eight Over 80 once again prepares for another anticipated sold-out audience. Guests will enjoy a delightful brunch (not to mention the mimosas), while hearing the inspiring stories of this year's eight worthy honorees. Co-Chairs are Gerri Aaron and Christine Jennings. Event Emcee, Carolyn Michel.

To purchase tickets or to inquire about sponsorship opportunities please contact the Jewish Housing Council Foundation office at 941-203-6237 or email Johnette Cappadona, Director of Development at jcappadona@jewishhcf.org.

Randy Mallitz ... man about town

Randy Mallitz is a busy man! Randy has been involved with the Jewish Housing Council Board of Directors since 2014. In July, Randy completed his tenure as President of the Jewish Housing Council Operating Board. A position he held for 2 years.

When asked what he wished people knew about Aviva, he replied, "A great family environment, constantly reinvesting into the quality of life for our residents, supported by pristine Jewish values. Aviva – A Campus for Senior Life, is a not-for-profit institution and is financially stable. "The Mission, stating that *'as a not-for-profit organization with a reverence for life and a belief in its dignity, we create and sustain non-exclusionary communities where seniors can live life to its fullest, answering their needs for quality housing, financial peace-of-mind, wellness, safety and spiritual fulfillment'*, really sums it up for me" Mallitz stated.

Contemplating the future of Aviva, Randy thinks ahead five years. "This industry is focusing on new,



improved and creative hospitality, technology, senior facilities and more. Federal and State legislation is forcing new business models. Because changes are happening now at light- speed, long-term planning is currently under way to address these opportunities."

When Randy Mallitz isn't giving Aviva his all, he is involved with several for-profit and not-for-profit boards and is an avid tennis player. Additionally, Randy and his wife of 52 years, Susan, enjoy a socially and philanthropic active life and relish the time with their local children and five grandchildren.

Randy will be honored at this upcoming Honor Day, January 31, 2018 in recognition of his endless energy, dedication, leadership and commitment to the mission of Jewish Housing Council.



Another success for the record books...



JHCF welcomes newest Trustee to Board of Directors: Bob Israeloff



JHCF is pleased to welcome Bob Israeloff to its Board. Mr. Israeloff is the founder and former CEO of Israeloff, Trattner & Co, CPAs, PC, one of New York's leading professional service firms. Named one of the 125 most influential CPAs

in the history of the U.S., he is a past chairman of the American Institute of Certified Public Accountants and past president of the New York State Society of Certified Public Accountants.

Bob has served on numerous nonprofit boards at the local and national levels, including as former president of HIAS, Inc., and treasurer for both the Perlman Music Program/Suncoast and Sarasota County Arts Council.



**Jewish
Housing Council
Foundation**

P.O. Box 51925
Sarasota, FL 34232

Jewish Housing Council Foundation supports
the mission of Aviva—A Campus for Senior Life.

Together, we can enrich the lives of our
seniors and the greater community.

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